

Northern New England Society for Healthcare Risk Management



37th Annual Report

November 10, 2025

Harraseeket Inn Freeport ME



DIAMOND SPONSOR



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FOSTER & ELDRIDGE LLP

Member Recognition

New Members

CPHRM

FASHRM

DFASHRM

ASHRM Committees



AMERICAN
SOCIETY FOR
HEALTH CARE
RISK
MANAGEMENT

ASHRM Affiliation

- ▶ NNESHM is an Affiliated Chapter of ASHRM.
- ▶ We receive a chapter rebate for NNESHM members who also maintain ASHRM membership.



Save the Date!

**ASHRM 2026 Annual
Conference**

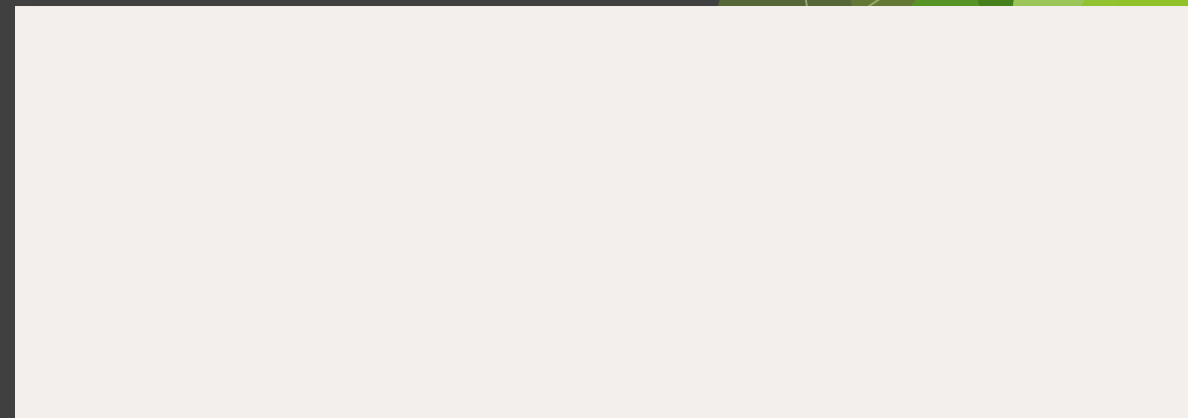
October 4-7, 2026

Phoenix Convention Center
100 N 3rd St, Phoenix, AZ



President - Janet Maguire	ME
Past-President - Todd Hudson	NH
President-Elect - Joey Mattson	NH
Secretary - open position	ME
Treasurer - Nicole Thayer	ME
At Large - Frank Korn	NH
At Large - Kerri Aramini	NH
At Large - Alison Eastman	VT
At Large - Jennifer Hannux	VT

NNESHM Board 2024



2023-2025 Strategic Plan focused on 3 Strategies



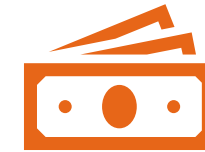
Stability

Membership support is essential for NNEASHRM to expand services to all of you
In Maine, New Hampshire and Vermont



Growth

Cultivating new members through strong Social Media presence enhances diversity of role and opportunities for networking



Product Development

Good value for money
\$100 one-yr membership:
2 free conferences, access to free CEU's, reduced cost to attend NERC and opportunities to network with other professionals involved in Risk Management



Education Committee

Annual Report
Janet Maguire



2025 Education Committee Members



- ▶ Beth Dodge
- ▶ Jennifer Hannux
- ▶ Nicole Thayer
- ▶ Aimee Dodge
- ▶ Aaron Johnson
- ▶ John Ramon
- ▶ Todd Hudson
- ▶ Steve Fiore
- ▶ Jim Gregoire
- ▶ Chris McGown
- ▶ Joey Mattson
- ▶ Janet Maguire



Let us know if you're interested in volunteering!



2025 and Beyond!

▶2025

- ▶ Spring and Fall Education Days: Portsmouth and Freeport
- ▶ Regional Conference (NNESHRM, CSHRM, MSHRM) Portland
- ▶ Access and links to multiple free CEU offerings: LinkedIn

▶2026

- ▶ Spring and Fall Education Days: Portsmouth and Freeport
- ▶ Ongoing CEU opportunities = or > 15 per year
- ▶ Networking opportunities

▶2026

- ▶ Planning for NERC Regional Conference

2025 NERC Regional Conference

- ▶ **3rd Conference as NERC (New England Regional Committee)**
 - ▶ Organized by 3 regional chapters (NNESHHRM, CSHRM, MSHRM).
 - ▶ NERC Steering Committee:
 - ▶ Leadership (Chair, Vice Chair, and includes the President and President-Elect of each chapter)
 - ▶ Subcommittees
 - ▶ Each subcommittee has a Chair and Vice Chair to support succession planning, increase consistency, and reduce redundant work.
- ▶ NERC Regional Conference - Mystic Marriott, CT in May 2026

Northern New England Society for Healthcare Risk Management



Finance, Sponsorship, & Subsidization

Annual Report

Nicole Thayer, Treasurer


2025 Treasurer's Report


Net Worth as of October 28, 2025

BANK ACCOUNTS As of today

Today's bank balance

\$59,665 ⓘ

 TD BUSINESS CONVENI... (3517) - 1

Bank balance	\$59,664.77
In QuickBooks	\$59,568.42
Updated 22 hours ago	 Reviewed

Not Yet Included

- Awards to be distributed
- 2025 Fall Edu Day expenses

▶ Sole NNESHM asset is our bank account



Sponsorship Committee

New Sponsorship Levels in 2025

- Diamond Level (\$2500)
- Platinum Level (\$1750)
- Gold Level (\$1000)
- Silver Level (\$500)

Core Sponsorship Benefits (all levels)

- Logo on Thank You Sponsors slide at both in-person education day and NNESHRM Website Sponsor page
- Annual recognition on NNESHRM Chapter LinkedIn page

Additional Benefits (depending on level of sponsorship)

- Logo (with link to the sponsor's website) on NNESHRM landing page and sponsor pages
- Opportunity to introduce a speaker and/or priority for a speaking proposal
- 1-3 Memberships included

Annual Campaign

- Outreach to prior sponsors with sponsorship details and request for renewed sponsorship

2025 Sponsorship

- 1 Diamond, 3 Gold and 2 Silver
- Total of \$6500.00 in sponsorships for 2025



Subsidization Committee

2025
NERC Attendances

(2 Fall Edu Day Winners)

No other 2025 requests

ELIGIBILITY CRITERIA

- Active Membership for at least 12 months (dues paid in full)
- Event (must attend entire conference) or Exam Participation (successfully passed CPHRM exam)
- Limited to those who have not received subsidy within the past 12 months

EVALUATION FACTORS

- Engagement with Board or Board Committees
- Meeting Attendance
- Subsidy History

APPLICATION AND SELECTION PROCESS

- Submit Application
- Blinded Review
- Notification within 30 days of applicable deadline

APPLICATION DEADLINES

- New England Regional Conference: Submit at least 30 days before early-bird registration date
- CPHRM Examination: Within three months of passing the exam



Northern New England Society for Healthcare Risk Management



Communication Committee

Annual Report

Communications Committee Report

2025 Committee Members

Chair

- John Ramon

Members

- Kerri Armani
- Amie Costello
- Diana Alessandrini
- Jean Sebourn
- Maria Martin



Communications Committee Report

Supporting NNESHRM's 2023-2025 Strategic Plan

Long term goals: 1.1 Stability and 2.1 Growth

- **Short-term objective:**
- Utilize social media platforms to support marketing, recruitment, and retention strategies.
- Utilizing data analytics to bolster marketing, recruitment, and retention efforts
- Developing processes for advertising using social media

2024 Progress:

- **Content Calendar Created**
- Developed for both internal (NNESHRM) and external (industry/healthcare) dates
- Enabled consistent LinkedIn posts
- **Analytics Monitoring**
- Tracked performance to assess post effectiveness



Communications Committee Report Cont.'

Long term goals: 1.1 Stability and 2.1 Growth

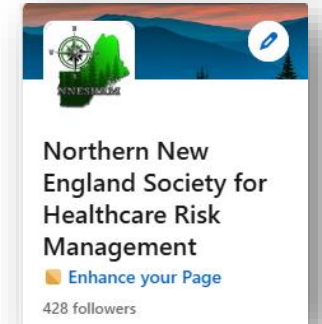
- **Short-term objective:**
- Standardize process for marketing and recruitment.
 - Developing a marketing plan
 - Created marketing documents which outline the benefits of NNEASHRM membership and “dual” membership: local and national. Include the upcoming changes - new offerings for members

2024 Progress:

- **ASHRM E-Blast** - Sent in March 2024
- **Marketing Events**- Submitted and added to ASHRM’s calendar
- **Social Media Promotion**- Promoted educational events and sponsors



LinkedIn Presence



- ▶ Currently 428 followers
- ▶ Largest following of any ASHRM affiliated chapter
- ▶ Added 358 members since 10/1/24
- ▶ 494% Increase of Followers in 1 Year

Page	Total Followers	Total posts
American Society for Health Care Risk Management (ASHRM)	9537	154
Northern New England Society for Healthcare Risk Management	428	106
Southern California Association for Healthcare Risk Management SCAHRM	384	116
GHSHRM	278	1
Iowa ASHRM	169	104
VASHRM (Virginia Society for Healthcare Risk Management)	161	95
Florida Society for Healthcare Risk Management and Patient Safety	149	36
Mid-Atlantic Society for Healthcare Risk Management	129	32
The Society for Health Care Risk Management- New Jersey	117	31
MSHRM - Massachusetts Society for Healthcare Risk Management	79	10



LinkedIn Presence

- ▶ Highest engagement rates during featured conferences, education days, and events
- ▶ Added 30 followers during the week of NERC (right)
- ▶ “Get to Know NNESHM” members posts every other Friday - strong surges in engagement analytics

Highlights

Data for 10/14/2024 - 10/13/2025

35,368

Impressions

1,350

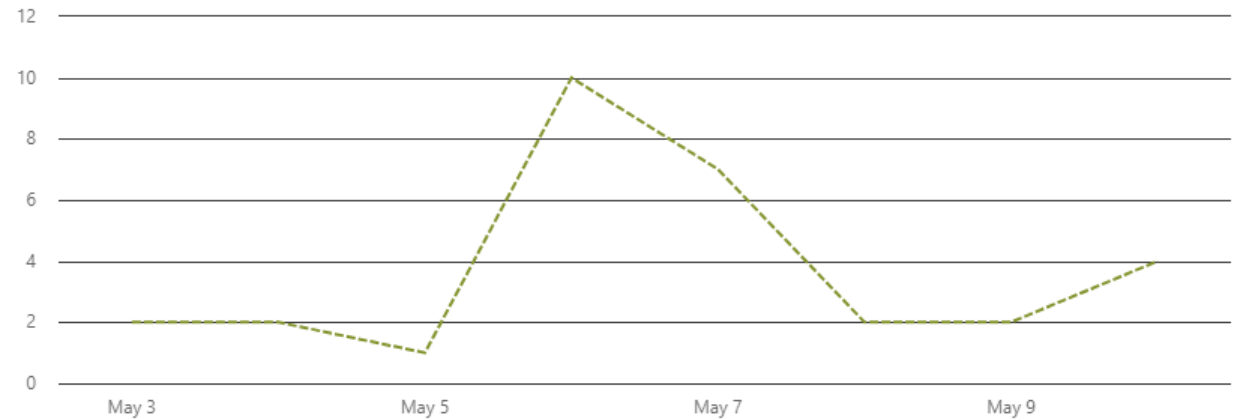
Reactions

60

Comments

62

Reposts



Communications Committee:

Want to learn about or help us with...?

Committee Meets Monthly
Connect with us to learn more or join!

Social Media Management

- Maintain and update social media accounts.
- Content creation for LinkedIn profile
- Monitor online conversations related to the organization.



Northern New England Society for Healthcare Risk Management



Bylaws and Nominations Committee

Annual Report: Todd Hudson



Bylaws Committee

- ▶ Revisions in 2025
- ▶ The bylaws are a living document and designed to be revised to meet the circumstances and needs of the chapter
- ▶ Sent to members for review



Proposed Bylaws Revisions

▶ ARTICLE VIII. BOARD OF DIRECTORS

▶ Section 3. Election and Term

- ▶ Any Director may resign at any time by filing a written resignation with the Secretary or President.
- ▶ The election of Directors shall be in accordance with Article VII, Section 5. B, of these by-laws. The votes shall be tabulated by the Secretary or designee and reported to the Board of Directors.

▶ Section 8. Forfeiture of and Removal from Office

- ▶ Any Director shall automatically forfeit their office if they lose eligibility for membership or fail to fulfill their office duties. A Director may be allowed to complete their term of office if they retire before their term is complete.



Proposed Bylaws Revisions

▶ ARTICLE IX. OFFICERS

▶ Section 8. Forfeiture of and Removal from Office

- ▶ Any Officer shall automatically forfeit their office if they lose eligibility for membership or fail to fulfill the duties of their office. An Officer may be allowed to complete their term of office if they retire before their term is complete.



Proposed Bylaws Revisions

▶ ARTICLE XI. COMMITTEES

▶ Section 1. Standing Committees

- ▶ A. Nominating Committee: If the post of the immediate Past-President, or Secretary, is vacant, the President shall appoint a director of the Society to serve in their place on the Committee.

- ▶ E. Communication Committee: The Committee shall be composed of three or more members who shall develop and maintain communication within the Society and among its members, including management of NNESHHRM social media and communication with the membership. The Committee shall work with the Webmaster to maintain the NNESHHRM website.



Bylaws Revisions

- ▶ **Vote to approve and adopt revisions**

****Vote was approved with majority!**

- ▶ **Bylaws Committee is Recruiting!**



Nominations

Thank you all for your willingness to serve NNESHRM members and your participation!

**Member Vote to Approve
2026 Board**

****Vote was approved with majority!**

- ▶ Open 2026 positions:
 - ▶ President-elect
 - ▶ Secretary
 - ▶ Member at Large (2)

- ▶ 2026 Slate of Board Members
 - ▶ President-elect- Jennifer Hannux, CPHRM
 - ▶ Secretary - John Ramon, CPHRM
 - ▶ Member at Large (Treasurer Elect) - Kathie Welch
 - ▶ Member at Large - ???



Awards

- ▶ 2025 NNEHRM Presidential Award (New!)
- ▶ Paulette (Polly) Gagnon Award





Awards

- ▶ 2025 NNESHHRM Presidential Award
- ▶ In Recognition of Outstanding Accomplishments and Innovation
- ▶ **John Ramon, CPHRM**

Awards

- ▶ 2025 Paulette (Polly) Gagnon Award
- ▶ NNESHHRM's highest honor. It goes to chapter members who have distinguished themselves in promoting the chapter, the profession of risk management as a whole, and in the development of other risk managers...





Congratulations! Janet Maguire

Congratulations and thank you
for all you do and have done in
service of your peers.

